

Print File Preparation Guidelines

Guidelines for Preparing Print-Ready Files

To ensure smooth processing and optimal print quality, please follow the guidelines below when preparing and submitting your files.

PDF File Preparation

- Files should be supplied as high-quality, print-ready PDF documents in the CMYK color space. The color profile should be Fogra 51 for coated papers or Fogra 52 for uncoated papers. Pantone / spot colors may also be used where required.
- All fonts used in the document must be embedded in the PDF file.
- A 3 mm bleed must be added on all sides.
- Crop marks should be positioned 3 mm outside the final trim size. All other printer's marks, such as registration marks and color control bars, should be disabled.
- Black text should be defined as 100% Black (K), rather than as a combination of CMYK colors.
- We recommend supplying all pages as a single PDF file and not as open two-page spreads.
- The recommended effective image resolution is 300 dpi and should not be lower than 225 dpi.

Special Finishing

- Elements intended for die-cutting, varnishing, foil stamping, blind embossing, or debossing should preferably be prepared as clearly defined Pantone spot colors set to overprint.
- Elements intended for special finishing should preferably be supplied as separate PDF files, clearly labelled according to the type of finishing.

Color Management and Contract Proofs

In accordance with our Fogra PSO certification and the ISO 12647-2 standard, we can provide contract proofs for projects where precise color reproduction is particularly important.

- Fogra 51 for coated papers
- Fogra 52 for uncoated papers